

First Prize

Category Environmental Protection and Technology in Central, Eastern and South-Eastern Europe

Name and fame for the first green steps

Short description

Within only 11 months, the Romanian Environmental Partnership Foundation (REPF) has succeeded in introducing corporate environmental protection in Romania, with a particular focus on SMEs and NGOs. The ISO 14001- and EMAS certification has been introduced. Enterprises has been given also expert guidance for identifying of measures of positive both ecological and economical effects.

Project Goals



Best-practice example: PET collection campaign, Solaris Trade employees, April 2005

- Introduction of environmental protection on corporate level (Eco-Business Plan) in Romania
- Development of a national ISO 14001 and EMAS registry
- Promotion and dissemination of best-practice enterprises, with a particular reference to SMEs
- Accompanying PR work towards environmental awareness raising
- Know-how transfer in the field of environmental protection on corporate level in Central, Eastern and South-Eastern Europe

Goals Achieved

- expert guidance for enterprises for measures identification of positive ecological and economical effects
- Eco-mapping of 7 enterprises
- Organisation of 7 seminars and one conference for 297 participants; two more workshops will be organised by the end of 2005
- Identification, documentation a presentation of the first two best-practice examples (separate PET-collection and waste wood utilisation in the energy system)
- Introduction of the ISO 14001 and EMAS certification and registry

Challenge

Even though Romania is an EU accession candidate, environmental protection on corporate level has not yet been given priority in the country. Thus, the greatest challenge in the project has been to initiate a successful awareness raising in this field; to motivate the enterprises towards taking action, and to integrate the link between environmental protection and economy on corporate level.

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