

# Success Factors for Advanced Housing Renovation

Examples and Possibilities for High Quality Renovation in Austria

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#### Success Factors for Renovation

- Legal framework
- Financial incentives
- Services
- Raising Awareness programmes, awards
- Innovation Research Programmes and Demonstration Buildings

### Success Factors: Legal Framework

- Introduction of the EPBD
  - energy performance certificate considered as market value
  - buildings with high energy consumption = little value
  - thermally refurbished buildings = high value
- Legislation concerning rented and owner occupied buildings (e.g. Act on Tenancy law – Mietrechtsgesetz)
  - Contribution for preservation and improvement of buildings adapted according to the age of the building stock, profit of energy savings given back to tenants, ...
- Increase of financial reserves for refurbishment, dedicated to energy-efficient refurbishment
  - private sector as well as housing investors

### Success Factors: Financial Incentives

- Subsidies for sustainable refurbishment
  - Raising housing subsidies for renovation
     Attention: only in relation with improvement of energy efficiency
  - "high quality renovation" better than "high quantity renovation"
- Tax incentives
  - Option for shorter periods of tax depreciation
  - Special expenditures
  - Attractiveness for investors
- Income tax deduction
  - Aimed at single family houses



#### Success Factors: Services

Energy performance contracting
 successful in the public sector – to be introduced in the housing sector

Attention: Renovation of HVAC only is not enough!

- Implementation of "Refurbishment Managers"
   new field for energy consultants, property developers, builders, managers
- More service for clients offering "Refurbishment Packages"
   offers of building industry to be established

### Success Factors: Raising Awareness

- Accompanying campaigns
  - At the level of the State, the Federal States and Communities
  - Chambers and other lobbying groups
- Accompanying media activity
- Public sector as good example
- Showing Good Practice

### **Success Factors: Innovation**

- Research Programmes
  - Building of Tomorrow
  - Building of Tomorrow Plus (starting in October 2008)
- Research Initiatives
  - BRAIN
- Climate and Energy Funds

## Example: Raising Awareness Programme "klima:aktiv wohnmodern"



- Programme for consulting building and housing companies
- in context of the climate protection initiative "klima:aktiv"
- Consultants making a rough analysis of certain buildings (energy data, housing technology, ...)
- On this basis proposals for refurbishment measures, estimation of costs and possibilities for subsidizing this measures are worked out
- Possibility of support in tenants' meeting
- Showing Good Practice

## Example: Raising Awareness State Award of Architecture and Sustainability



- award for outstanding and sustainable buildings in Austria
- in context of the climate protection initiative "klima:aktiv"
- awarded through the ministry of agriculture and forestry, environment and water management in 2006
- awarded in three categories: new building, refurbishment and innovation
- 14 nominated buildings selected through a jury of experts, 5 awards









### State Award of Architecture and Sustainability Apartment Building Makartstrasse Linz



14,4 kWh/m²a • energy: solar facade, district heating • material: glass panels







## Example: Innovation Research Programme "Building of Tomorrow"



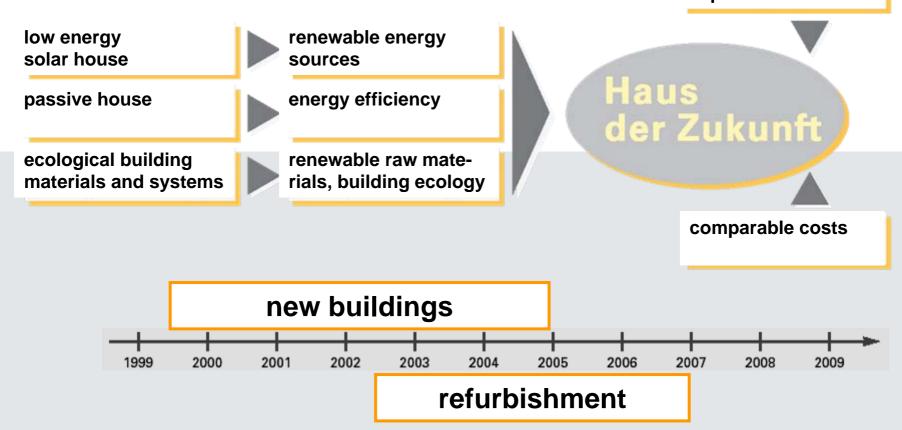
- started in 1999
- five calls for tenders with over 610 projects submitted
- 250 projects supported with 25 million €
- 25 demonstration buildings, 14 new, 11 retrofitted





### Overall aims of the research programme Building of Tomorrow

user and service aspects









# SUSTAINABLECONOMY

### **Demonstration buildings**









## Building of Tomorrow: demonstration project single family house Pettenbach



The very first renovation of a single family dwelling to passive house standard in Austria.

- high occupational quality: good fresh air quality, improved daylight situation, considerably improved thermal comfort
- very low energy requirement
- enhanced building quality



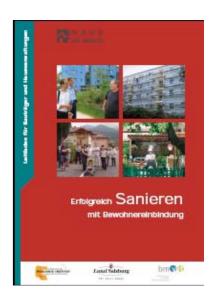




## Building of Tomorrow: participation in refurbishment



- renovation is an interference into existing structural and social systems and therefore requires an intensive cooperation between all acting participants
- professional communication and open information towards inhabitants are essential during the entire refurbishment process
- important points for the integration of sustainable aspects in the renovation: cost efficiency for the implementation and saving effects through the renovation, user orientation and improvement of living comfort for the residents
- an improvement of planning-, information- and decisionprocesses increases the acceptance of comprehensive and innovative renovations of residences



## Example: Innovation Building of Tomorrow Plus



- Research Programme of the Austrian Ministry of Transport, Innovation and Technology to be started in October 2008
- running until 2011
- budget: 35 Mio. Euro
- "From zero-energy- to plus-energy-buildings"
- four areas:
  - key technologies
  - concepts
  - strategic studies
  - (large scale) demonstration projects
- with a focus on refurbishment

## Example: Financial Incentives Housing Subsidies ("Wohnbauförderung")



- Special instrument in Austria to support social housing
- formal income limits, but high enough to cover a large part of the population
- Given by the Federal States in Austria (9 different regulations)
- Subsidizing of new buildings as well as refurbishment measures
- Grants and loans that have to be paid back in a certain time at low interest rates

#### Conclusions



#### Increasing the Rate of Advanced Renovation

- =>several measures have to be taken
- Financial Incentives
- Legal Framework
- New Services / Offers from Building Industry
- Innovation

Success in climate protection => high quality, thermal refurbishment

=> change to non-fossil energy sources

Increase of renovation rate by means of "comprehensive refurbishment"



### Thank you for your attention!

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